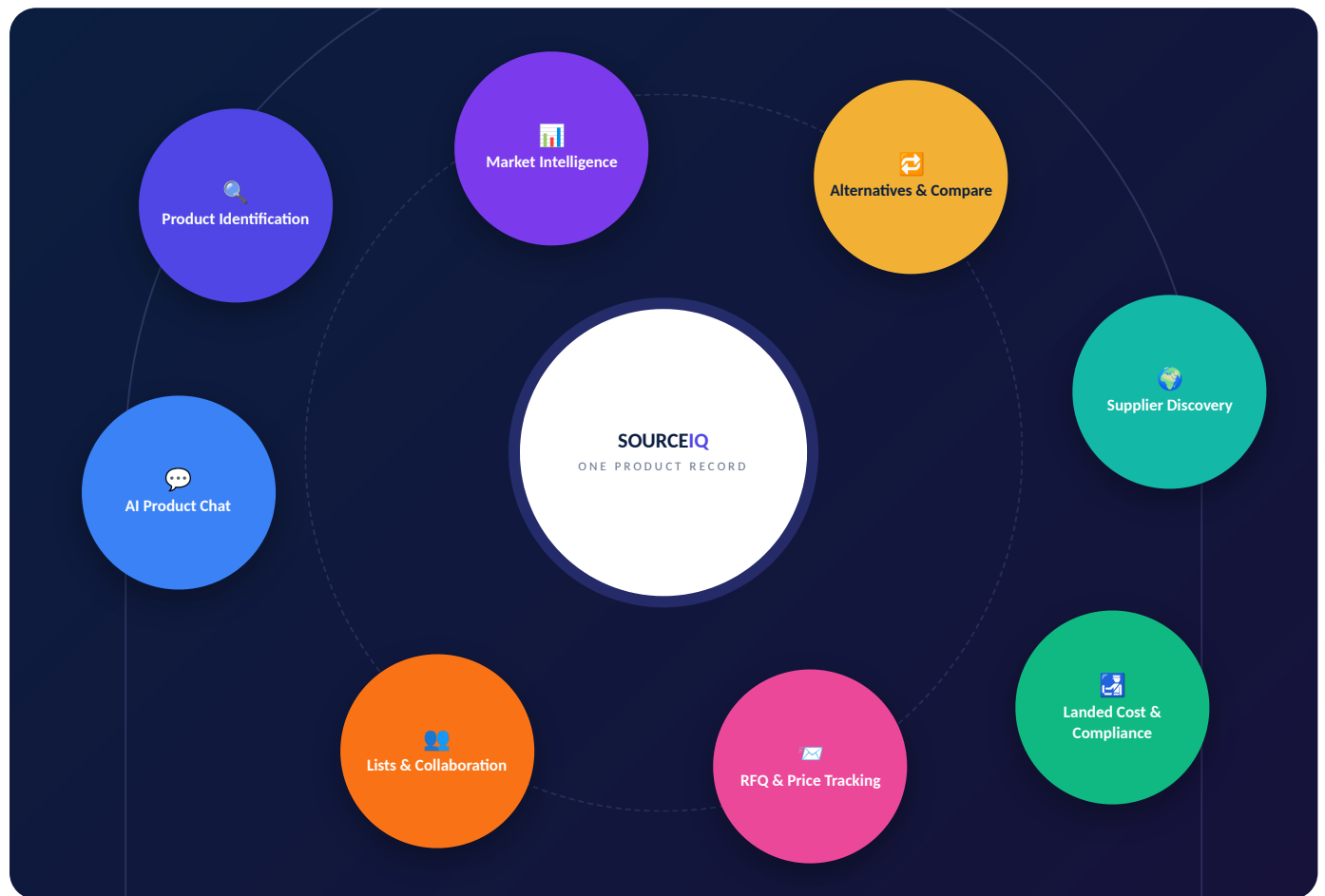


AI-POWERED PRODUCT INTELLIGENCE & SUPPLIER DISCOVERY

SourceIQ

IDENTIFY · ANALYSE · SOURCE

A cloud platform for purchase managers, traders and store managers in the UAE and GCC. Type a product name, scan a barcode or upload a photo — SourceIQ identifies the exact product, prices it, finds alternatives across every tier, discovers scored suppliers worldwide and in your city, estimates landed cost and drafts the RFQ. Every fact traced to a source; nothing invented.



GCC-Native

UAE · KSA · Qatar · Kuwait · Oman · Bahrain · ESMA / MOIAT
 / SASO · Duty & VAT · EN / AR / HI / UR

AI-Integrated, Zero Hallucination

Web-grounded research · source on every claim · bring your own AI key · vision & barcode

Open Platform

REST API · Webhooks · Slack / Teams · White-label · Multi-organisation · Installable PWA

Integra IT Solutions FZE LLC

Integra IT Solutions — formerly Edocs Solutions & Computer Consultants — has spent two decades building ERP, WMS, EDMS, CRM and BPM platforms for organisations that live and die by the clock.

Headquartered in Sharjah, UAE, our systems run inside top-tier courier, logistics and trading enterprises across the GCC, India, Africa and Southeast Asia. We build purpose-built platforms — not generic software bent out of shape — and we own the hard parts so our customers don't have to.

SourceIQ is the product-intelligence and sourcing layer of the Integra platform suite. It runs standalone for any buying team, or connected to Integra Ontrack ERP, Integra WMS and Integra Finance through its open API.

Company at a glance

ORIGIN	Sharjah Publishing City Free Zone, UAE
EXPERIENCE	20+ years · 100+ global clients
REACH	Live deployments across GCC, India, Africa & Southeast Asia
PRODUCT LINES	Courier ERP · Cargo & Logistics · Warehouse WMS · Integra Finance · SourceIQ · Integra AI · EDMS · CRM
DELIVERY	Cloud SaaS on UAE infrastructure · 24/7 support

What is SourceIQ?

A product-intelligence and supplier-discovery platform built around how buying actually happens in the Gulf: a photo from the warehouse, a barcode on the shelf, a one-line requisition — and a decision needed today. SourceIQ turns any of those into a sourced, shareable report in about two minutes.

**Identify**

Name, barcode or photo in; exact product out — brand, manufacturer, HS code, origin, grouped technical specs, certifications and images. Ambiguous input becomes a pick-list, never a guess.

**Analyze**

Retail range, wholesale estimate, compliance notes for the target market, consumer sentiment, alternatives across four tiers with spec equivalence, landed cost and global trade flows.

**Source**

International manufacturers and exporters plus Google-verified local suppliers in six GCC markets, each scored 0–100 with reasons — then RFQ, shortlist, price-watch and share.

3

WAYS TO SEARCH

NAME · BARCODE · PHOTO

5

RESEARCH STEPS

STREAMED LIVE

6

GCC MARKETS

LOCAL SUPPLIERS

4

LANGUAGES

EN · AR · HI · UR

Benefits at a Glance

**Minutes, Not Hours**

One search replaces a morning of browser tabs. The pipeline resolves, analyses, compares and sources while you watch the progress bar.

**Evidence on Every Claim**

Research is grounded in live web search. Every price, spec and supplier carries its source; fields the web can't confirm stay empty.

**Suppliers You Can Vouch For**

A transparent 0–100 credibility score and live website / listing verification before you send a single RFQ.

**GCC Cost & Compliance**

Duty, freight and the right VAT for six markets; ESMA / MOIAT / SASO checklists surface at sourcing time, not at customs.

**Shared Memory for the Team**

Lists, comments, share links, assignments and bulk research keep knowledge in the company, not in a buyer's inbox.

**Open by Design**

REST API, webhooks, Slack / Teams alerts, white-label branding and connectors to Integra Ontrack ERP and WMS.

Modules



Major Features

- ✓ Browser-based, installable PWA — nothing to install on PCs or phones
- ✓ Search by product name, GTIN barcode (typed or camera-scanned) or photo
- ✓ Disambiguation pick-list when several products match
- ✓ Web-grounded research with a source URL on every claim
- ✓ Verified vs AI-estimated provenance badge on every field
- ✓ Category-aware grouped technical specifications with units
- ✓ Alternatives: direct substitute · generic · budget · upgrade
- ✓ Spec equivalence reasoning — matches on / differs on
- ✓ Side-by-side compare with diff highlighting and CSV export
- ✓ International suppliers from B2B directories and brand sites
- ✓ Local suppliers via Google Places in 6 GCC markets
- ✓ Supplier credibility score 0–100 with 7 explained factors
- ✓ Supplier verification: website, listing, Google rating
- ✓ Landed cost: duty + freight + VAT per market, base-price override
- ✓ Region compliance checklist (ESMA, MOIAT, SASO / SABER, GSO)
- ✓ HS code with UN Comtrade export flows by country
- ✓ AI-drafted RFQ email per supplier with status tracking
- ✓ Price watches with thresholds, alerts and history chart
- ✓ Bulk research from CSV with consolidated export
- ✓ Product & supplier lists, comments with @mentions, share links
- ✓ In-app, email, Slack and Teams notifications
- ✓ AI product chat grounded in the report
- ✓ PDF intelligence report and CSV exports
- ✓ Organisations, roles, SSO (Google, Microsoft), audit log
- ✓ REST API v1, scoped keys, HMAC-signed webhooks
- ✓ Bring-your-own AI key — Gemini, Claude, OpenAI-compatible, local
- ✓ English, Arabic, Hindi and Urdu with RTL layout

Three Inputs, One Five-Step Research Pipeline

Every search becomes a background job. A worker runs five steps in sequence, streams progress to the screen in real time, and writes a single product record that every other module builds on. Each AI call is logged with model, tokens and latency.

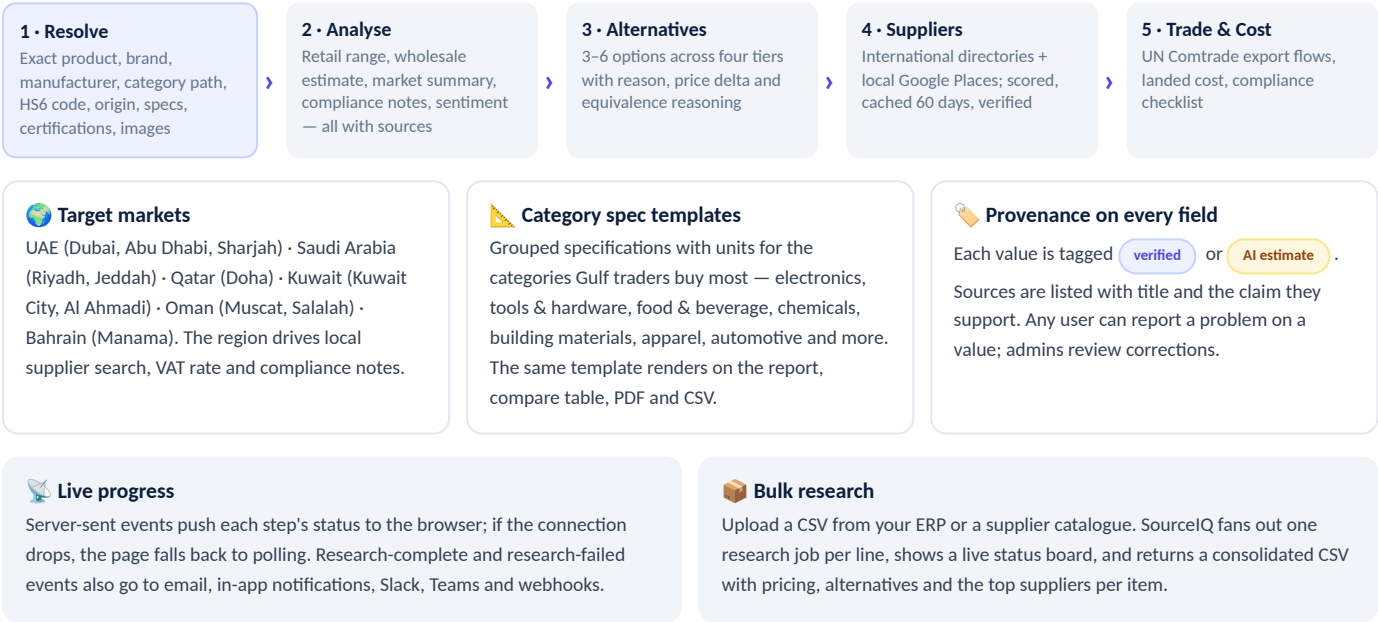
Inputs

INPUT	HOW	RESOLUTION
Name	Free text, any language	Google-grounded AI resolution with cited sources
Barcode	Type the GTIN or scan with the device camera	Open Food Facts → UPCitemdb → Barcode Lookup, then AI enrichment
Photo	Upload or capture JPG / PNG / WebP	Vision AI reads brand, model, text, barcode digits; below 60 % confidence asks you to choose
CSV	Upload a list of SKUs	One job per line, status page, consolidated CSV result
API	POST /api/v1/research from your system	Same pipeline; webhook on completion

Disambiguation — never a wrong answer

- ✓ "iPhone" returns a pick-list: 15 Pro, 15, SE...
- ✓ Pipeline pauses; you choose; it resumes from step 2
- ✓ Same for low-confidence photos
- ✓ Confidence score shown on the final report
- ✓ Duplicate detection reuses a report researched within 7 days

Pipeline lifecycle



Alternatives Across Every Tier & Suppliers You Can Score

The two questions every buyer asks next — "what else would do the job?" and "who can I actually buy it from?" — answered systematically, with reasons, in the same report.

Alternatives & compare

TIER	WHAT IT IS	COUNT
Direct substitute	Same function, different brand, similar price	1-2
Generic equivalent	White-label or unbranded, lower price	1
Budget	Cheapest viable option	1
Upgrade	Premium or superior option	1

- ✓ Each alternative carries a reason, a price delta vs the original, a source link, and equivalence reasoning — what it **matches on** and **differs on**
- ✓ Pin any products to the floating compare bar; open a side-by-side table with differing specs highlighted
- ✓ Export the comparison as CSV or the full report as PDF for an approval file

What this means for you

- ✓ The substitute you approve is the best of four, not the one a salesman offered
- ✓ Spec equivalence is written down — attach it to the approval
- ✓ Suppliers are compared on evidence, not on who replied first
- ✓ Local distributors appear next to overseas manufacturers
- ✓ Dead websites and missing certifications show up before the advance is paid
- ✓ Supplier shortlists are shared with the whole team

Supplier discovery

**International**

Manufacturers, exporters, distributors and wholesalers found through B2B directories (Alibaba, Global Sources, Made-in-China, IndiaMART, ThomasNet) and brand sites — with MOQ, price quote, certifications, country and directory URL. 5-15 per product.

**Local (GCC)**

Google Places search for wholesalers and distributors of the category and brand in the cities of your target market — name, address, phone, website, Google rating. Results cached 60 days so repeat searches are instant.

Supplier lifecycle

Discovered

From directory or Google Places

➤

Scored

0-100, each point explained

➤

Verified

Website / listing reachable, Places valid

➤

Shortlisted

Added to a shared supplier list

➤

RFQ sent

AI-drafted enquiry, status tracked

Credibility score — 7 transparent factors, 100 points

15

Phone / email on record

10

Working website

15

Years active 3 per year

20

Certifications 5 each

15

B2B directory listing

15

Google rating (local)

10

Physical address

Scores are colour-coded (green ≥ 60, amber ≥ 30, red < 30) and the "+N" reasons are shown on every supplier card. Verification adjusts the score and adds a **verified** badge.

Illustrative shortlist — 20 V cordless drill, UAE

SUPPLIER	TYPE • LOCATION	SCORE	VERIFIED	MOQ • QUOTE	CERTS	NEXT STEP
Power Tools Trading LLC	Distributor • Dubai	78 • green	✓ website • ✓ Places 4.4★	50 pcs • AED 165	ESMA	RFQ sent
Jiangsu Toolmaker Co.	Manufacturer • Nanjing	71 • green	✓ website • ✓ directory	500 pcs • \$18.40 FOB	CE • ISO 9001	RFQ sent • landed AED 92
Gulf Hardware Wholesale	Wholesaler • Sharjah	54 • amber	✓ Places 4.1★ • ✗ website	20 pcs • AED 172	—	Shortlisted
Unnamed export agent	Exporter • unknown	22 • red	✗ website unreachable	—	—	Excluded

Example values for illustration only; real reports show live sources and scores.

From "How Much, Really?" to a Sent Enquiry

**Landed Cost Estimator**

From FOB to your warehouse: estimated duty rate and amount, shipping estimate and the correct VAT for the target market (UAE 5 %, KSA 15 %, Oman 5 %, Bahrain 10 %, Qatar and Kuwait 0 %). Override the base price with a real quote and the breakdown recalculates. Runs automatically in the pipeline.

**Compliance Checklist**

A region-specific list of certifications and registrations the product is likely to need — ESMA / MOIAT and ECAS for the UAE, SASO / SABER for Saudi Arabia, GSO, CE, FDA, Halal where relevant — generated per product and shown on the report so surprises happen at sourcing, not at customs.

**Trade Intelligence**

Every product carries an HS6 code. SourceIQ pulls UN Comtrade export and import flows and charts the top exporting countries and partner countries — so an importer sees where the product really comes from before choosing a supplier country.

**RFQ Generator**

"Send RFQ" on any supplier card drafts a professional enquiry — product, specs, quantity, delivery terms — which you edit and send by email from the platform. Each RFQ tracks draft → sent → replied → expired on the RFQ dashboard.

**Price Tracking & History**

Watch any product with a threshold ("alert me when the retail low drops 10 %"). A dedicated background worker re-checks prices with the AI provider on a schedule, stores snapshots, draws the history chart on the report and raises alerts by email, in-app, Slack and Teams.

Threshold alerts

Snapshots

History chart

Background worker

Importer's view

- ✓ Quote \$18.40 FOB → landed AED 92 per unit into Jebel Ali
- ✓ Top exporters: CN 61 % · DE 12 % · TR 8 %
- ✓ Needs ECAS registration — flagged before order
- ✓ RFQ sent to 3 scored suppliers in one click
- ✓ Price watch at -10 % on the retail low

Lists, collaboration & notifications

**Lists & Shortlists**

Product lists and supplier lists per organisation, with an add-to-list menu on every report and shortlist buttons on supplier cards. The Lists hub keeps the team's live sourcing picture in one place.

**Comments, @mentions, Share**

Comment on any report, mention a colleague, assign a research job to a buyer, and share a read-only link with an expiry and view counter — safe to send to a supplier or a client.

**Notifications**

Research complete or failed, @mentions, assignments, list additions and price alerts — delivered in-app with a live bell, by email, and to Slack or Microsoft Teams channels.

Requisition	Report in ~2 min	Decision	Action
Photo or name arrives from a department; buyer searches or assigns it.	Specs, price, alternatives, scored suppliers, landed cost, compliance.	Compare alternatives, read sources, ask the product chat, shortlist.	RFQ sent, price watch set, PDF attached to the PO file, list shared.

Reports That Travel — PDF, CSV, Share Links, API

Every research job ends in a single product intelligence report. It is readable on a phone, printable as a multi-page PDF, exportable as CSV for a spreadsheet or ERP, shareable by link, and retrievable through the API.

REPORT SECTION	CONTENTS
Header & identity	Image, name, brand, manufacturer, origin, HS code, category path, confidence badge, description
Specifications	Category-grouped specs with units; certifications as badges; provenance badge per field
Market analysis	Retail range, wholesale estimate, market summary, compliance notes, sentiment, source list
Alternatives	Cards by tier with reason, price delta, equivalence reasoning, source; compare and add-to-list
Landed cost	Duty, shipping, VAT and total per unit for the target market; base-price override
Compliance	Region-specific certification checklist
Trade context	Top exporting / partner countries bar chart from UN Comtrade
Suppliers	International / Local tabs, score with reasons, verification badge, MOQ, quote, website, directory, Send RFQ, shortlist
Price history	Snapshot chart and active watches
Collaboration	Comments with @mentions, share link, save, export

 **Exports**

- ✓ Multi-page A4 PDF of the full report
- ✓ Single-product CSV
- ✓ Bulk CSV from history, saved items or a compare set
- ✓ Bulk-research consolidated CSV
- ✓ Analytics CSV
- ✓ PDPL data export for the organisation

 **Share links**

Token-based public page for a report with optional expiry and a view counter — no login needed for the recipient.

 **AI Product Chat**

A collapsible chat panel on every report. Ask "is this suitable for outdoor use?" or "which alternative has the longest warranty?" — answers stream in, grounded in the report's data, with suggested questions to start.

Dashboards

 **History**

Every job with status, product, brand, category and date. Search by name, brand or query; filter by status, category, date range or "assigned to me". Re-open, compare, export or delete.

 **Usage Analytics**

Research volume over 7 / 30 / 90 days, top categories, team activity, token spend by provider, estimated savings versus manual research, CSV export.

 **Admin Console**

Jobs, success rate, products, suppliers, AI calls and tokens per pipeline step, cache hit rates, pending user approvals, data-correction reports, help-centre articles, audit log.

Help centre

Built-in articles — getting started, research guide, bulk research, verification, team, billing, API, webhooks, integrations, exports, troubleshooting — plus a support widget.

History & saved

Save any report; saved items and history both export to CSV and feed the compare bar.

Mobile & offline

Installable PWA with an offline shell; the barcode scanner page works from the home-screen icon.

Four languages

English, Arabic, Hindi and Urdu interface with right-to-left layout — switchable per user.

An AI Layer That Reads the Web — and Shows Its Work

SourceIQ puts large-language-model intelligence inside the sourcing workflow, grounded in live web search, with a source on every claim and your own provider key. The model is never allowed to answer from memory, substitute a similar product or fill a gap with a guess.



Vision & Barcode

Reads brand, model, visible text and barcode digits from a photo; three barcode databases for GTINs; disambiguation below 60 % confidence.



Grounded Research

Resolution, pricing, compliance and sentiment extracted from live Google-grounded search with cited URLs. Null when not found.



Equivalence & Cost

Alternatives with matches-on / differs-on reasoning; duty, freight and VAT estimates; region compliance checklists.



Chat, RFQ & Price Checks

Streaming product chat over the report, professional RFQ drafts per supplier, scheduled price re-checks behind the watch alerts.



Bring Your Own Key • Provider Choice

Google Gemini (with native Google-grounded search — the recommended default), Anthropic Claude, and any OpenAI-compatible endpoint: OpenAI, Groq, Kimi, Mistral, or Ollama / LM Studio running on your own hardware. Configure several with priority order; if one fails or rate-limits, the next takes over automatically. Keys are AES-256-GCM encrypted at rest and shown masked; a guided wizard sets up presets, tests the connection and "pings all". Every call is logged with model, tokens and latency so AI spend is visible per step.

Gemini

Claude

OpenAI

Groq

Kimi

Mistral

Ollama - local

Priority fallback

AES-256-GCM

Zero-hallucination rules

- ✓ Extract only from search results — never from training memory
- ✓ Every factual claim carries a source URL
- ✓ Unknown field → null, never a plausible value
- ✓ Never substitute a similar product for the one asked
- ✓ Ambiguous → ask the user, don't pick
- ✓ Wholesale and cost figures labelled "AI estimate"
- ✓ Malformed output → retry with stricter schema
- ✓ Your data never trains anyone's model

Built for where sourcing is going

Market direction is clear: agentic buying assistants, WhatsApp-first communication in the Gulf, ERP-connected item masters and tender-scale automation. SourceIQ is upgraded on a published roadmap so customers get these as releases, not re-implementations.



Quote Inbox

Supplier replies to RFQs parsed into a comparable quote table with landed cost per offer.



WhatsApp Alerts & Capture

Price-watch and research-complete alerts on WhatsApp; send a photo to a number to start a search.



ERP Item-Master Connectors

Two-way sync with Integra Ontrack ERP / WMS and popular ERPs; enrich new items automatically.



BOQ & Tender Matching

Upload a bill of quantities; every line researched with proposed equivalents and suppliers.



Supplier Profiles & Reviews

Organisation-level supplier records with order history, documents and internal ratings.



Mobile App

Native scan-and-search app for the shop floor and warehouse with offline queueing.

Roadmap items are planned enhancements and are released progressively; timing is shared with customers under agreement.

Enterprise-Grade Foundation

Multi-Organisation Platform

Every product, job, list and AI key is scoped to an organisation. Users can belong to several with an org switcher; owners manage members and roles. A system-admin console approves users and oversees tenants.

Security

Email verification and admin approval, bcrypt password hashing, reset tokens, Google and Microsoft (Azure AD) SSO, JWT sessions, rate limiting and usage quotas, input validation, AES-256-GCM secrets at rest.

Roles & Permissions

Owner / Admin / Member / Viewer per organisation plus a platform admin role. Every API route checks role and organisation; same-org members share data, system admins see everything.

Audit Trail & Data Rights

Audit log of user actions with a paginated viewer, Terms and Privacy in product, PDPL-aligned organisation data export, user-submitted data-correction reports with admin review.

Integration Hub & API

REST API v1 (products, research, suppliers, lists) with scoped SHA-256-hashed keys, in-product API docs, HMAC-signed webhooks with retry and auto-disable, Slack Block Kit and Teams Adaptive Card notifications.

Operations

Separate web and worker processes under PM2, dedicated Redis queue, health endpoint, timestamped database backups with an operations change log, UAE-hosted on Integra infrastructure.

Multi-tenant

6 GCC markets

EN • AR • HI • UR RTL

PostgreSQL • Redis

Next.js • TypeScript

UAE hosted

Installable PWA

REST API + Webhooks

White-label

Connects to Integra Ontrack ERP • WMS • Finance

Pricing

FREE

\$0

- ✓ 5 product searches
- ✓ Full research pipeline & report
- ✓ Alternatives & suppliers
- ✓ 4 languages

PRO • PER USER

\$20 / month

- ✓ Unlimited searches with your own AI key
- ✓ PDF & CSV export, compare, bulk research
- ✓ Verification, landed cost, compliance
- ✓ RFQ, price tracking, product chat
- ✓ Team workspace, lists, comments, share links
- ✓ Priority support • Stripe checkout • cancel any time

ENTERPRISE

Let's talk

- ✓ White-label branding
- ✓ API, webhooks, Slack / Teams
- ✓ SSO, audit log, analytics
- ✓ Integra ERP / WMS integration
- ✓ On-boarding & training



Ready to see your product list researched live?

Bring ten SKUs — names, a barcode, a photo from the warehouse. We'll identify them, show alternatives, scored suppliers and the landed cost into your city, and send an RFQ before the demo ends.

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